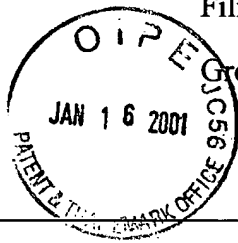


2162

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Eisen, Bruce; Kassis, Wasef; Lucas IV, James E.; Padayao, Roger  
Assignee: User Trends  
Title: Distributing Promotional And Advertising Material Based Upon  
Consumer Internet Usage  
Serial No.: 09/379,167 Filing Date: 08/23/99  
Examiner: Unknown Group Art Unit: Unknown  
Docket No.: M-7729 US



*[Handwritten signature]*

Newport Beach, California  
January 9, 2001

COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

**INFORMATION DISCLOSURE STATEMENT  
UNDER 37 CFR § 1.97(b)**

**RECEIVED**  
JAN 19 2001  
Technology Center

Dear Sir:

Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, the documents listed on the accompanying PTO Form-1449 are called to the attention of the Examiner for the above patent application. Copies of these documents are enclosed.

Citation of these documents shall not be construed as:

1. an admission that the documents are necessarily prior art with respect to the instant invention;
2. a representation that a search has been made, other than as described above ; or
3. an admission that the information cited herein is, or is considered to be, material to patentability as defined in § 1.56(b).

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on Jan 9, 2001.

*[Signature]* 1/9/2001  
Attorney for Applicant(s) Date of Signature

Respectfully submitted,

*[Signature]*

Do Te Kim  
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